

ACCOMPANYING LABELING: Leaflet in carton entitled "Enjoy Your Iona Motorized Rotary Massager" and newspaper tear sheets.

RESULTS OF INVESTIGATION: The article was a rigid upholstered cushion-type device containing an electric motor capable of providing vibrations.

Newspaper tear sheets had been prepared by the dealer from a newspaper mat received from the shipper.

LIBELED: 5-22-59, Dist. Minn.

CHARGE: 502(a)—when shipped and while held for sale, the labeling which accompanied the article contained false and misleading representations that the article was an adequate and effective treatment for moulding and firming flabby muscles and tissues; dissolving tensions, jangled nerves, and irritability; providing immediate relief and lasting benefit for backache; and for weight reducing.

DISPOSITION: 3-22-60. Consent—claimed by Iona Mfg. Co. and relabeled.

6075. Sonus Film-O-Sonic device. (F.D.C. No. 43276. S. No. 73-661 P.)

QUANTITY: 2 devices at Beaumont, Tex.

SHIPPED: 7-9-58, from Lynwood, Calif., by Sonus Research Products Co.

LABEL IN PART: "Sonus Film-O-Sonic."

ACCOMPANYING LABELING: Pamphlets entitled "Facts, Figures" and "Film-O-Sonic 105."

RESULTS OF INVESTIGATION: The article was a box-type cabinet containing a chassis consisting of a continuous cycle tape play-back mechanism, and amplifier, transformer unit and electrode pads. The chassis contained no vibrator nor sound wave mechanism.

LIBELED: 6-30-59, E. Dist. Tex.

CHARGE: 502(a)—when shipped, the labeling which accompanied the article contained false and misleading representations that the article was capable of diagnosing and effectively treating pathological conditions of the head, lungs, heart, stomach, sinuses, gallbladder, spleen, appendix, ovaries, prostate, and spine; ulcers, cancer, cataracts of the eyes, and other germ diseases; that the article was capable of helping the system build up immunity to any disease with which specific organisms may be associated; and that application of the device would strengthen and stimulate the various muscle groups of the body.

DISPOSITION: 1-22-60. Consent—delivered to the Food and Drug Administration.

6076. Slenderette vibrating device. (F.D.C. No. 42552. S. No. 29-527 P.)

QUANTITY: 17 devices, individually cartoned, at Jackson, Miss.

SHIPPED: 10-2-58 and 10-17-58, from Fort Worth, Tex., by Latson, Inc.

LABEL IN PART: "Slenderette Mfg. and Dist. by Latson, Inc., 3041 Cockrell St., Fort Worth, Texas * * * Serial No. 2489."

ACCOMPANYING LABELING: Booklet entitled "The Look You Long For * * * Achieved with Slenderette."

RESULTS OF INVESTIGATION: The article was a table or lounge-type vibrator device. The electric motor was contained in a housing on which two vibrating cushion-type pads were mounted. Tubular extensions from the motor housing supported head and leg rests.

LIBELED: 12-5-58, S. Dist. Miss.

CHARGE: 502(a)—when shipped, the device label and the labeling which accompanied the article contained false and misleading representations that it was an adequate and effective treatment for relocating the stomach into normal position by stretching the spine and lifting the diaphragm; realigning the bone structure to correct the posture; correcting pelvic dip and stooped shoulders; increasing circulation and overcoming poor elimination; tightening up loose and flabby muscles; firming the tissues; and reducing weight and slenderizing the figure.

DISPOSITION: 11-12-59. Consent—claimed by S. L. Varnado, Jackson, Miss., and brought into compliance with the law by destruction of the booklets and labels.

6077. Wonder Ease device. (F.D.C. No. 43301. S. No. 52-929 P.)

QUANTITY: 46 individually cartoned devices at North Hollywood, Calif., in possession of Wonder Ease Co.

SHIPPED: 3-19-59 and 4-14-59, from Denver, Colo., by Cyclo Mfg. Co.

LABEL IN PART: (Device) "Cyclo Wonder Ease Model 5 Denver, Colo. * * * Serial No. 14671."

ACCOMPANYING LABELING: Booklets enclosed in each carton entitled "Wonder Ease Slenderizer Instruction Booklet," also other booklets entitled "Beyond the Magic Door," and a number of salesmen's manuals and diet and calorie charts entitled "Suggested Diet" and "Wonder Ease Calorie Chart."

RESULTS OF INVESTIGATION: All of the accompanying labeling was printed in Los Angeles, Calif., with the exception of the instruction booklets.

The device consisted of a motor to which was attached two soft rubber discs. Vibration was obtained by eccentric rotation of the two discs in a vertical plane. The motor was attached to a tubular aluminum frame in such manner that it could slide up or down so that different areas of the body could be reached for massage. The motor could also be removed and held in the hand while massaging parts of the body which could not be reached while the motor was attached to the frame. The aluminum frame holding the motor was mounted on a door by means of clamps and suction cups. For massaging the feet the motor could be placed on the floor and the feet placed against the vibrator.

LIBELED: 7-16-59, S. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for slenderizing, reducing weight, trimming inches "from hips, tummy, and legs with no strenuous diet," spot reducing, overcoming nervous tension, improving circulation, overcoming neuritis and rheumatism, providing a clear and radiant complexion, and providing general benefits to the entire body.

DISPOSITION: 10-28-59. Consent—claimed by Cyclo Mfg. Co. and relabeled.

6078. Furow health pillow. (F.D.C. No. 43359. S. No. 48-879 P.)

QUANTITY: 184 individually cartoned plastic-covered pillows at San Francisco, Calif.

SHIPPED: 11-5-58 and 6-26-59, from Osaka, Japan, by Osaka Kairiku Bussan Co., Ltd.